

**IEM Sarawak Branch
International Engineering Centre (IntEC)
Logo Design Competition
Rules and Regulations**

Overview

International Engineering Centre (IntEC) aims at promoting and advancing scientific and professional aspects of engineering for the benefits of Sarawakians in particular, and Malaysians in general. Its main objectives are

- Promote advancement and expertise in various engineering fields
- Collaborate with local universities on applied research
- Enhance integration of knowledge and adoption of innovative technology
- Promote life-long learning

In conjunction with the establishment of International Engineering Centre (IntEC), IEM Sarawak Branch announces a competition to design a logo that will be used as the official logo for IntEC. The new logo may be used on IntEC's website, social media sites, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else as determined by IntEC.

This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following any of the instructions provided may eliminate the participant's eligibility. IEM Sarawak Branch has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to **IEM Graduate (G) & Student (S) Members** with an **address in Sarawak** only.
2. The contest is not open to current term IEM Sarawak Branch Graduate & Student Section committee members or their immediate family members.
3. Contestants are permitted to work in group; however, all contestants in the group must fulfil the eligibility criteria above. Only **one (1) prize** will be awarded per entry, regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from **12:00 a.m. 23rd July, 2020 (GMT+8) and closes at 11:59 p.m. 14th August, 2020 (GMT+8)**. Late submissions will not be considered. The winner will be selected and notified on 31st August 2020.
2. All entries must be submitted via Google form created by IEM Sarawak Branch. The link can be accessed [HERE](#).
3. Submissions must include
 - the logo in high-resolution JPEG/PNG/PDF format of at least 1.0 MB and scalable vector graphic format (EPS)
 - a write up of the logo design concept in no more than 150 words

4. Only one submission per entry is acceptable. Each submission must be sent in a separate email.
5. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

1. The purpose of this contest is to design an official logo for IntEC.
2. The logo's design should be **minimalistic and thematic towards futurism in technology whilst containing unique Sarawakian identity**. The design should also reflect the main engineering disciplines including but not limited to Civil Engineering, Mechanical Engineering, Electrical Engineering and Chemical Engineering.
3. The logo must be appropriate for a professional setting.
4. Entries must be submitted as high-resolution digital artwork in JPEG, PNG or PDF format of at least 1.0 MB and in scalable vector graphic format (EPS).
5. Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones.
6. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.
7. The logo must incorporate IEM official logo. No modification is allowed on the IEM official logo. The logo can be downloaded [HERE](#).

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. All submissions are the sole property of IEM Sarawak Branch and may be used by IEM Sarawak Branch for any IntEC purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. IEM Sarawak Branch shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. IEM Sarawak Branch reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. IEM Sarawak Branch reserves the right to use any other entry for promotional or business purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by a panel of judges to be determined by IEM Sarawak Branch. The judges' decision is **final** and no further challenges or complaints shall be entertained.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. Top 10 entries will be identified by the panel of judges, and each will receive a certificate from IEM Sarawak Branch. Only **one (1) winner** will be identified from the top 10 entries, and will receive a prize of **RM1,000.00**. This prize remains the same regardless of the size of the team submitting the winning entry.
4. The winner will be notified via email from IEM Sarawak Branch and will be announced on the IEM Sarawak Branch's website, Facebook page (<http://www.facebook.com/iemyessarawak>) and other media to be decided by IEM Sarawak Branch.

Disclaimer

1. IEM Sarawak Branch is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. IEM Sarawak Branch reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by IEM Sarawak, including after the submission window has closed.
3. IEM Sarawak Branch is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.